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**Rita Slotterøy's "Nordic Impressions" Premieres in Manhattan Beach**

April 13, 2007 (Manhattan Beach, CA) - Blue Room presents the first solo U.S. exhibition of Norwegian artist, Rita Slotterøy. "Nordic Impressions" features paintings influenced by Nordic culture, the wonders and phenomenon in nature, rapid change of seasons and prehistoric remains. The exhibition will be displayed at the Blue Room in Manhattan Beach from April 13 – June 15, 2007.

"In my art I try to capture the essence of an experience or an idea. I paint how I remember the familiarity of an occurrence and how it impacted my senses, says Slotterøy. "It's not about how something looks, rather it's about how it feels".

Slotterøy's work is media intensive and well crafted. There is a high degree of consistency and quality to her paintings. The subject matter is both spiritual and ceremonial. Upon viewing, one appreciates the physical act of creating these paintings.

Born in Norway, Slotterøy received both her bachelor and master's degrees from the Institute of Art and Folk Culture at Telemark College in Notodden, Norway. Slotterøy moved to the United States in 2003 and is a resident of Manhattan Beach, California. She is active in the South Bay art community and teaches at Rolling Hills Prep School. Slotterøy also teaches ceramics and painting at the Manhattan Beach Creative Art Center, Palos Verdes Art Center and Renaissance for Arts and Sciences. She has participated in the Manhattan Beach Old Hometown Fair and the annual Manhattan Beach Children's Arts Festival. Following the Blue Room exhibition, Slotterøy will have a solo show at South Bay's Opus Gallery in August.

**About "Nordic Impressions"**

"Nordic Impressions" will be on view by appointment only from April 13 – June 15, 2007 (weekdays, 10 a.m.-5 p.m.) at the Blue Room offices located at Raleigh Studios, 1600 Rosecrans Avenue, Manhattan Beach, CA. There will be a reception for the artist on Friday, April 13th, from 6 – 10 p.m.

**About Blue Room Visual FX**

Blue Room is a premium visual effects and post production studio founded by Francis Mohajerin and John Harris. Located in Manhattan Beach's Raleigh Studios lot, it's the only state-of-the-art HD post and visual effects studio. Blue Room strives to create a visually and artistically stimulating environment where clients and personnel will feel inspired. Blue Room presents a new exhibition every four to six months to keep their environment contemporary, fresh and inspiring. Artists interested in submitting their work for review can contact: David Mueller at 310-727-2600.

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